# **ANGELA LIU**

## Game Producer | Project Manager

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Game producer with a strong understanding of the game development pipeline and background in design and management. Passionate about collaboration and team building to bring concepts to life through creative vision and production efficiency.

#### **PROFESSIONAL EXPERIENCE**

## **Guest Experience Guide - Sandbox VR**

Nov 2024 - Current

- Lead and motivate team members to deliver exceptional customer experiences in a fast-paced, unpredictable VR
  entertainment environment, providing immediate support for seamless guest experiences.
- Facilitate large group sessions by providing clear instructions and safety protocols to optimize player engagement and drive improvement in the customer review KPI.
- Coordinate and troubleshoot immersive VR equipment to ensure high technical standards and smooth operations.

## **Operations Manager - Buffet Restaurant**

May 2022 - Jan 2024

- Managed daily budgets, tracked expenses, and ensured profitability while maintaining high customer satisfaction.
- Collaborated with clients to understand event requirements, created tailored event plans, and managed all logistical aspects, including scheduling, guest coordination, and catering services.
- Trained and supervised employees to promote a positive and high-performing work environment, providing ongoing support to guests and staff.

### **EDUCATION**

Bachelor of Fine Arts in Game Development | Academy of Art University

### **PRODUCED PROJECTS**

# Academy of Art University Game Studio Class Game Producer and Designer - Kaiju VR Project

Sep 2023 - Current

- Oversee development, plan key milestones (GDC, Spring Show, Code Lock, etc.), and delegate tasks strategically, ensuring every team member contributed their strength towards the shared vision. I reinforced a culture of accountability and alignment, keeping the team focused on the project goals.
- Schedule and supervise regular testing and QA processes, including stand-ups, to keep all departments aligned in a technically complex VR project with multiple external dependencies. Frequent testing cycles ensure that updates from all teams are integrated efficiently keeping development on track.
- Identify, communicate, and resolve roadblocks in the development pipeline by tracking bugs, assessing solutions, and
  optimizing workflow to minimize delays. I work with leads to ensure issues are addressed effectively while balancing
  time constraints and project priorities.
- Manage Perforce version control for a VR survival game to ensure all project files remain up to date and properly versioned for a realistic VR survival game.

### Level Designer - Holiday Hustle

Sep 2024 - Dec 2024

- Integrated environmental storytelling by weaving narrative details into level design, creating a more immersive and engaging player experience.
- Developed a scripted task list and economy system to guide players through objectives while tracking in-game currency for a structured gameplay experience.
- Designed interactive NPCs that provide dialogue, assign missions, and enhance player engagement.

### **KEY SKILLS**

### **Production**

- Agile, Scrum & Kanban
- Game Development Pipeline
- Scheduling & Roadmapping
- Risk Identification
- QA Processes & Bug Tracking
- Adaptive Communication Style

### Software

- Jira | Confluence | Trello
- Perforce | Github
- Unreal Engine | FMOD
- Google Workspace Tools
- Microsoft Office Tools
- Autodesk Maya

### Design

- VR & AR Development
- Level Design & Blockout
- Unreal Blueprint
- Quest & Missions
- Story and Narrative Design
- Cinematics & Sequences